

### A RACIAL EQUITY ADVISORY FIRM



ADVANCING RACIAL EQUITY FOR SOME AND EQUALITY FOR ALL

# We are in the Belief Challenging Business.

Beliefs are not just ideas that you possess but ideas that possess you. Shared negative beliefs about people of color, as demonstrated by societal systems, stereotypes, structures and behaviors, must be transformed, for the collective good. By aggressively cultivating racial equity, both corporately and civically, we can recast an entirely new vision for equality and its role in shaping the economic foundation of our future.

#### OUR INTENTION

We bring our whole selves to this work ~ the full complement of our knowledge, skills, professional and personal experiences, vast networks and academic credentialing ~ in order to advance new community and corporate norms focused on equity for people of color and therefore equality for all people.

#### OUR BELIEF

We are convinced that this work first requires a thorough understanding of your individual, corporate and communal beliefs, already in place, about people of color. Our company helps you challenge and reset your beliefs FIRST, challenge and reset your behaviors SECOND, and then develop appropriately paced and sequenced "equity" strategies that help grow communities and assure greater innovation and advantage within companies.

#### **OUR DRIVERS**

We are driven by the urgency of demography; the browning of the working class world, by 2045, will require bold & unprecedented ascension of people of color into the middle class and beyond. This is a conundrum that transcends the "right thing to do" argument of the past and requires our demonstrative understanding that difference is not a deficit. We are also driven by the belief that racism is one of the most significant economic issues we face today and therefore must be eradicated in every system, structure and organization where it thrives.

### OUR UNIQUE VALUE

Experienced in both the public and private sectors with large and small organizations spanning both coasts of the US; 20+ years experience in Human Resources and employment law and having served as a C-Suite Executive with arguably the world's most formidable Central Bank, Harper Slade's CEO is uniquely suited to support any individual and organizational pursuit toward deeper racial equity.

We have a firm understanding of the link between inequity and economics at the micro and macro level.

It is this lens that informs our work.



#### Our Definition of Racial Equity:

Proportional Fairness that takes into full account the cultural and historic realities facing people of color, as distinct from all other people, and works to remedy the same.

- Mikki fanier

### ABOUT Nikki Lanier

FOUNDER & CEO



Nikki Lanier is an experienced leader with over 25 years of career achievements that span Banking, Labor and Employment Law, Collective Bargaining, Human Resources, and State Government. A Private and Public Sector CHRO adept in a multitude of HR disciplines, Nikki is experienced in managing multi-site operations, ensuring compliance with all federal and state employment laws and employing comprehensive approaches that effectively align human capital priorities with the overall organizational strategy. Nikki is a collaborative leader who is skilled in building synergetic teams in multi-cultural and cross-functional environments.

### Continued





Black Louisville business leaders weigh in on protests, needed reforms - Louisville Business First

Louisville Business First

"Black people didn't create racism and we can't fix it. We have to have white allies in this for the long haul." - Nikki Lanier (Jackson), senior vice president and regional executive of the Louisville Branch of the Federal Reserve Bank of St. Louis."

Through her work and strong local and national board memberships, Nikki is recognized as an accomplished thought leader in progressive HR strategies and in advancing diversity, equity, inclusion and anti-racism, corporately and civically. She enjoys a strong and credible personal brand where she exudes relatability, accessibility, and diplomacy in her engagements with stakeholders.



Inability to remedy racial divide threatens workforce and economy - Louisville - Louisville Business First, by Nikki...

Black business, community leaders weigh in on Mayor **Greg Fischer's racial equity** plan





Louisville Branch of the Federal Reserve Bank of St. Louis, has said she believes the mayor's plan is a good start to activate and

BUILDING WITH AML IN MANUFACTURING

#### Lanier connects local community to Fed



### OUR SERVICES.

Companies, Communities & Black Professionals

### In Genrice to Companies

#### ARE YOU READY TO LEAD POC

- CURRENT STATE/EQUITY INVENTORY
- READINESS LEVEL-REFLECTION AND FACILITATED CONVERSATIONS
- DESIRED RACIAL EQUITY STATE
- THE **SIGNATURE** GARDEN EXPERIENCE

### READYING YOUR ENVIRONMENT FOR POC TO THRIVE

• WHAT IS HAPPENING IN THE WORK
ENVIRONMENT THAT THWARTS OR SUPPORTS
DESIRED RACIAL EQUITY GOALS

#### RECRUITING POC

- HBCU LEVERAGING STRATEGIES
- LEADERSHIP TALENT PARTNERSHIPS WITH KEY PROFESSIONAL ORGANIZATIONS
- INVESTMENT PARTNERS-COMMUNITY/WORKFORCE TRAINING PROGRAMS

### RETAINING AND ADVANCING POC

- RETENTION ROUNDTABLES
- PROMOTION PIPELINE REVIEWS
- PERFORMANCE AND SUCCESSION CALIBRATION

A la Carte Navigation

### Coaching/Mentoring Support for...

~black and brown talent in need of a safe space to share; give and receive career feedback

~erg leaders and groups in need of greater culturally relevant and strategically impactful guidance



~leaders who manage people of color and not sure how to discuss areas of discomfort and are worried about offending

available separately by bundled hours

## CONNECT WITHUS.

## HS NIKKI LANIER nikkil@harperslade.com

502.309-7589 WWW.HARPERSLADE.COM

